

MICA Sponsorship

Thank you for your interest in supporting Mothers Institute for Collaboration and Arts (MICA).

Mothers Institute for Collaboration and Arts (MICA) is a mother-led, mission-based arts organization committed to spotlighting mother artists and caretakers, addressing gender inequalities in the art industry, and highlighting the work of mothers, women, and the intersections of other underrepresented groups such as BIPOC, LGBTQIA+ individuals, and people with disabilities. MICA supports mother and caretaker artists by providing them with opportunities to create, showcase, and get paid for their creative work. MICA is committed to responding to the unique needs of m/others and making space for them in the arts and cultural ecosystem.

MICAFest 2024 Art for Change: The M/others' View is a month-long city-wide event in May 2024 celebrating parent artists' unique perspectives and diversity. It's an opportunity to showcase the work of parent artists from all walks of life, exploring themes of parenthood, identity, and the world around them.

How to Support MICA

We are asking local businesses to become sponsors by making a \$100 or more donation in support of MICAFest 2024.

We believe that sponsoring MICA events is a mutually beneficial commitment. As a sponsor of MICAFest 2024, MICA will:

- Display your logo and brand prominently on our website, marketing, and program materials
- Align yourself with an organization that supports mother and caretaker artists
- Reach a passionate and diverse audience of mothers, parents, and art lovers
- Connect with MICA's growing social media presence
- Support the advancement of mother and caretaker artists and help create meaningful opportunities for them to showcase their work

Your tax-deductible donation or in-kind support makes our work possible. We are so grateful for your support. As a sponsor of MICAFest 2024, you will reach a passionate and diverse audience of mothers, parents, and art lovers, connect with MICA's growing social media presence, support the advancement of mother and caretaker artists, and help create meaningful opportunities for them to showcase their work.

To learn more about becoming a sponsor or other ways to get involved, please contact Lyza Fennell, Managing Director, at lyza@experiencemica.org, or go to our giving page on our website: <https://experiencemica.org/mica-giving/>.