



Where M/otherhood and Artistry Unite

Amplify Art & M/otherhood: Be a MICAFest Sponsor!

This May in Northampton, be a part of something extraordinary!

MICAFest Art for Change: The M/others' View. Celebrate the power of art and m/otherhood.

**m/other is an inclusive embrace of all primary caregivers, transcending conventional roles.*

Who We Are:

Mothers Institute for Collaboration and Art (MICA), a Western Massachusetts mother-led, mission-based arts organization, is committed to spotlighting m/other* artists, addressing gender inequalities in the art industry, and highlighting the work of m/others and women and the intersectionality with other underrepresented groups such as BIPOC, LGBTQIA+ individuals, and people with disabilities. We connect m/others and caregivers with artistic opportunities and create a welcoming space for community engagement.

MICAFest features:

- Diverse art forms: poetry, dance, theatre, film, music, and more!
- Multiple venues across Northampton.
- Our first festival, in 2022, was a platform supporting more than 90 artists and featuring over 40 m/other artists, with hundreds of attendees.

Support MICAFest & Gain Visibility. Become a sponsor and:

- Align with a mission-driven organization.
- Reach a passionate audience of mothers, m/otherhood advocates, and art lovers.
- Gain brand exposure through festival marketing, social media, and our website.
- Support the advancement of m/other artists.

Sponsorship Tiers:

Tier	Investment	Benefits
Luminary Legacy	\$2,500+	Co-branding opportunities, booth/event hosting, social media & email features, prominent logo placement, priority access tickets
Visionary Vanguard	\$1,000-\$2,499	Booth/event hosting, social media & email features, prominent logo placement, priority access tickets
Bold Benefactor	\$500-\$999	Social media & email features, logo placement, priority access tickets
Artistic Architect	\$250-\$499	Social media shoutouts, website recognition, logo inclusion
Creative Companion	\$100-\$249	Social media shoutouts, website recognition

Ready to Make a Difference?

We are flexible! Let us know if you want us to send you an invoice. We accept cash, checks, credit cards, [PayPal](https://www.paypal.com) (PayPal.me/experiencemica), [Venmo](https://venmo.com/u/experiencemica) (venmo.com/u/experiencemica), or tax-deductible donations via [FracturedAtlas.org](https://fracturedatlas.org) (fundraising.fracturedatlas.org/mica-mothers-institute-for-collaboration-and-art/general_support).

Contact us at partners@experiencemica.org or 413.341.6916 to discuss sponsorship opportunities and join us in celebrating m/other artists!